



LetsEat: Elevator Pitch

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2023.02.22

The Issue

You are with your friends, trying to figure out a place to dine out

No one can agree on where to go because of:

Price, ambience, food type, etc

It becomes cumbersome trying to keep track of everyone's preferences

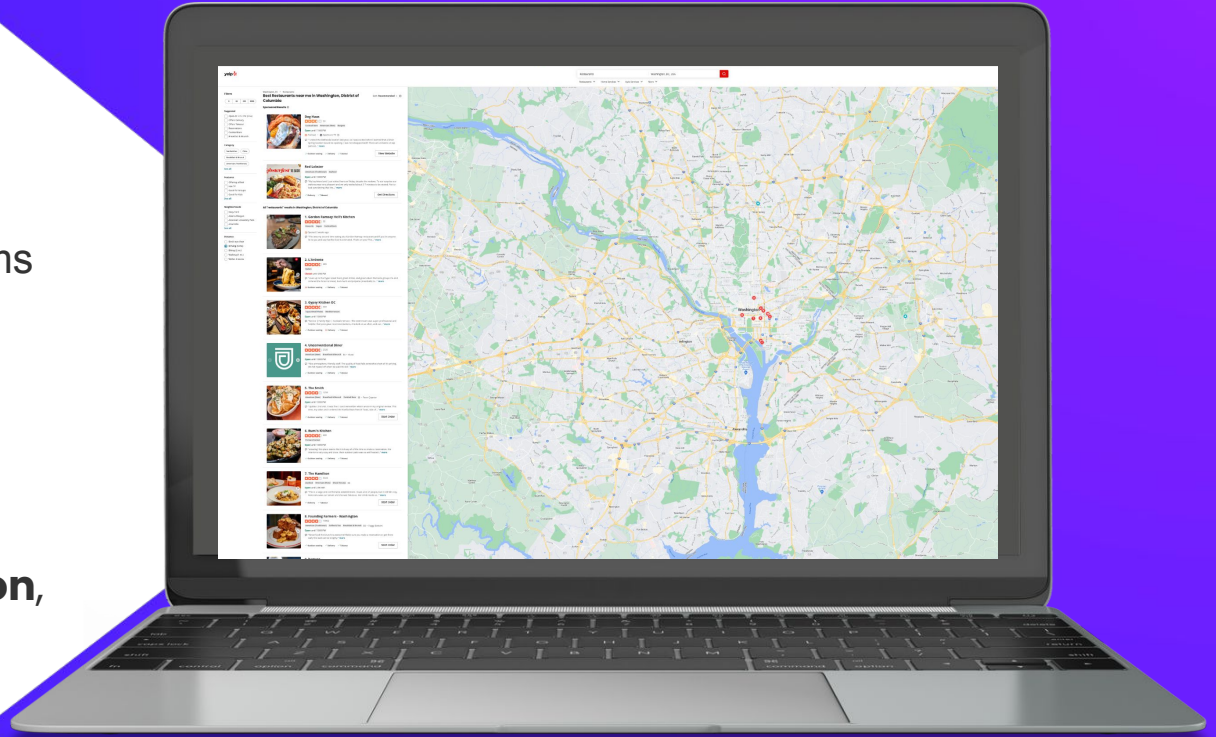
No one can make a decision for the rest of the group:

Hard to take initiative

Problems with Current Market Solutions

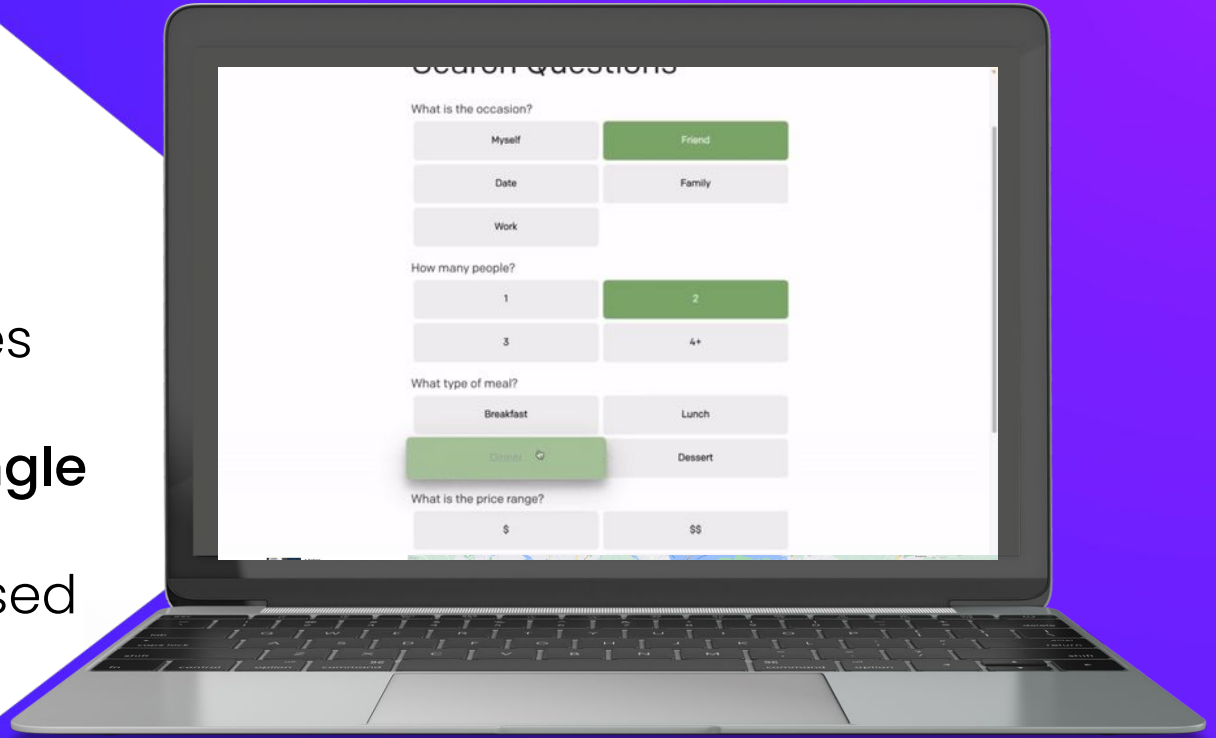
- General search terms
- Objective filters
- No human element
- Too many options

Should feel like **asking a friend for a recommendation**, instead of **querying a database**



**The Solution: We
make the decision
for you!**

LetsEat is a restaurant
recommendation
application that utilizes
machine learning to
quickly generate a **single
personalized
recommendation** based
on the user's input.



Why LetsEat Solves These Issues

Search Questions

What is the occasion?

Myself	Friend
Date	Family
Work	

How many people?

1	2
3	4+

What type of meal?

Breakfast	Lunch
Dinner	Dessert

What is the price range?

\$	\$\$
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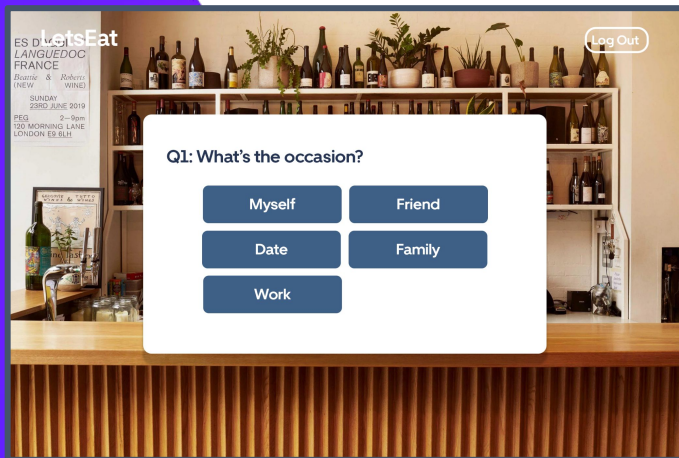
Search Terms Relevant to *your* Experience

- Questions we ask are **subjective** based on how you want your experience
- **Individualized** recommendation for you!

The *Vibes* of the Restaurant Matter

- LetsEat **uses real reviews** and data to **match the occasion** to the restaurant and the diner

Who are our users?



Individual users...

- For a quick choice on the go

Groups of friends...

- Groups of friends/peers that can't decide on a single place to eat
- Varying cuisine preferences

Date nights...

- Making sure date night goes perfectly

Our example...

- Our user Bill, who is trying to choose a place to eat with his friends...

LetsEat

Log In [Sign Up](#)

Discover your
new favorite
restaurants.

[Discover Now >](#)

“LetsEat provides personalized restaurant recommendations
using a unique machine learning algorithm”

We match your preferences and
restrictions to restaurants for you

Free to use platform that saves you time deciding on
where to eat next by yourself or with a group.

[Try it now](#)



Home Page



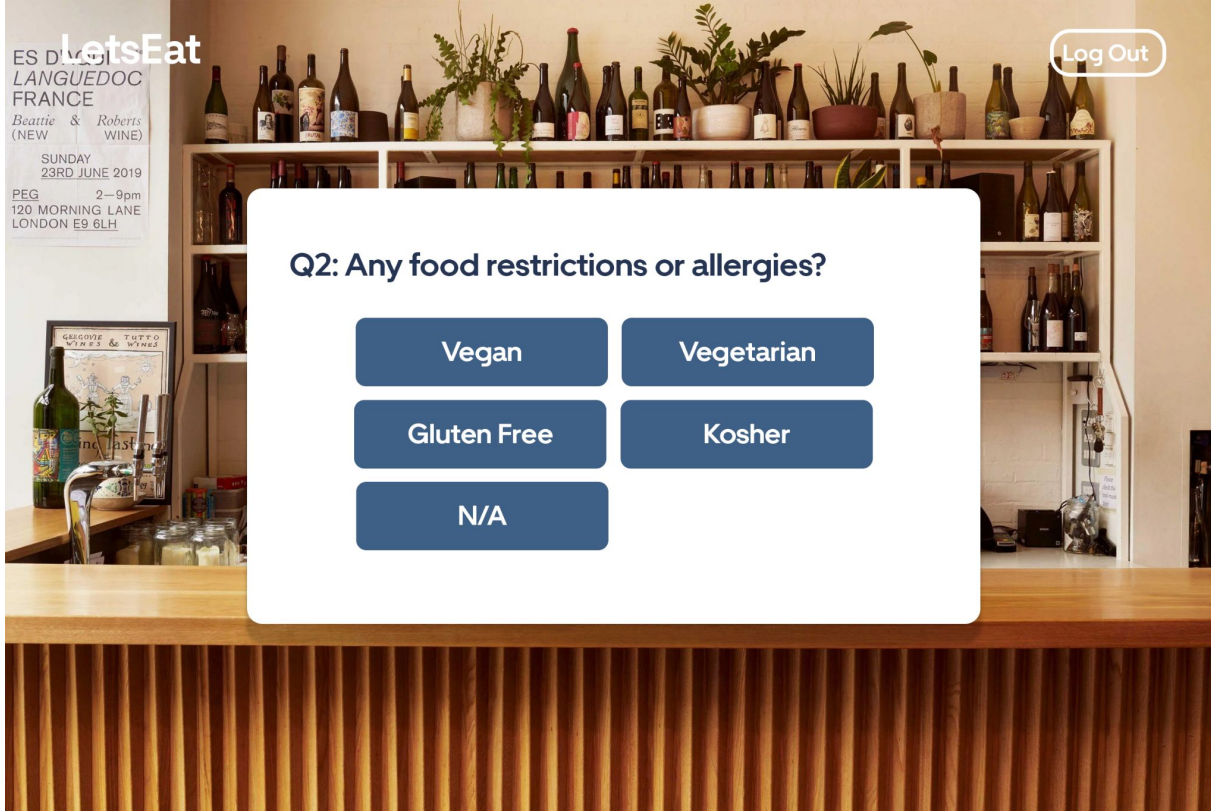
ES D'AL L' LANGUEDOC FRANCE
Beattie & Roberts (NEW WINE)
SUNDAY 23RD JUNE 2019
PEG 2-9pm
120 MORNING LANE LONDON E9 6LH

Log Out

Q1: What are your cuisine preferences?

- American
- Italian
- Mexican
- Japanese
- Chinese
- French
- Indian
- Spanish

Question



LotsEat

ES DUMAS
LANGUEDOC
FRANCE

Beattie & Roberts
(NEW WINE)

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Log Out

Q2: Any food restrictions or allergies?

Vegan

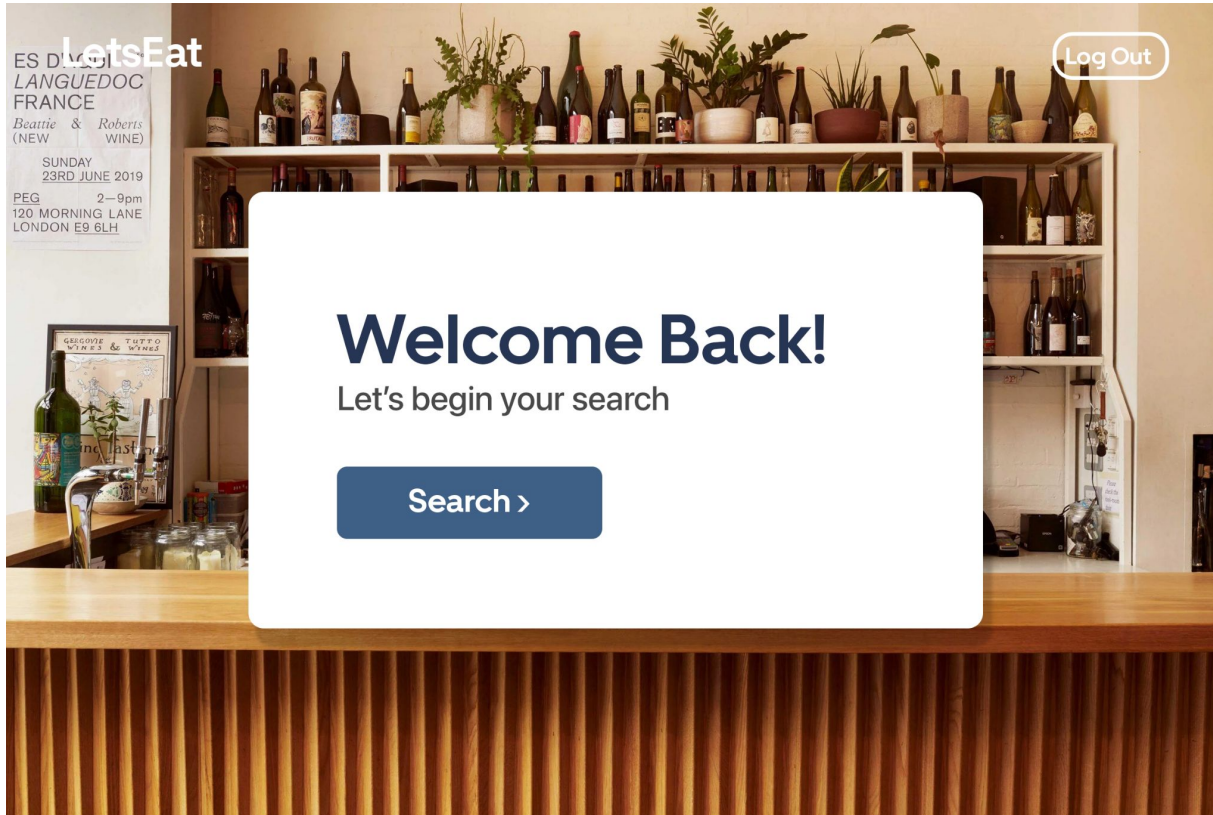
Vegetarian

Gluten Free

Kosher

N/A

Question



Dashboard



ES D' LANGUEDOC FRANCE

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Log Out

Q1: What's the occasion?

Myself

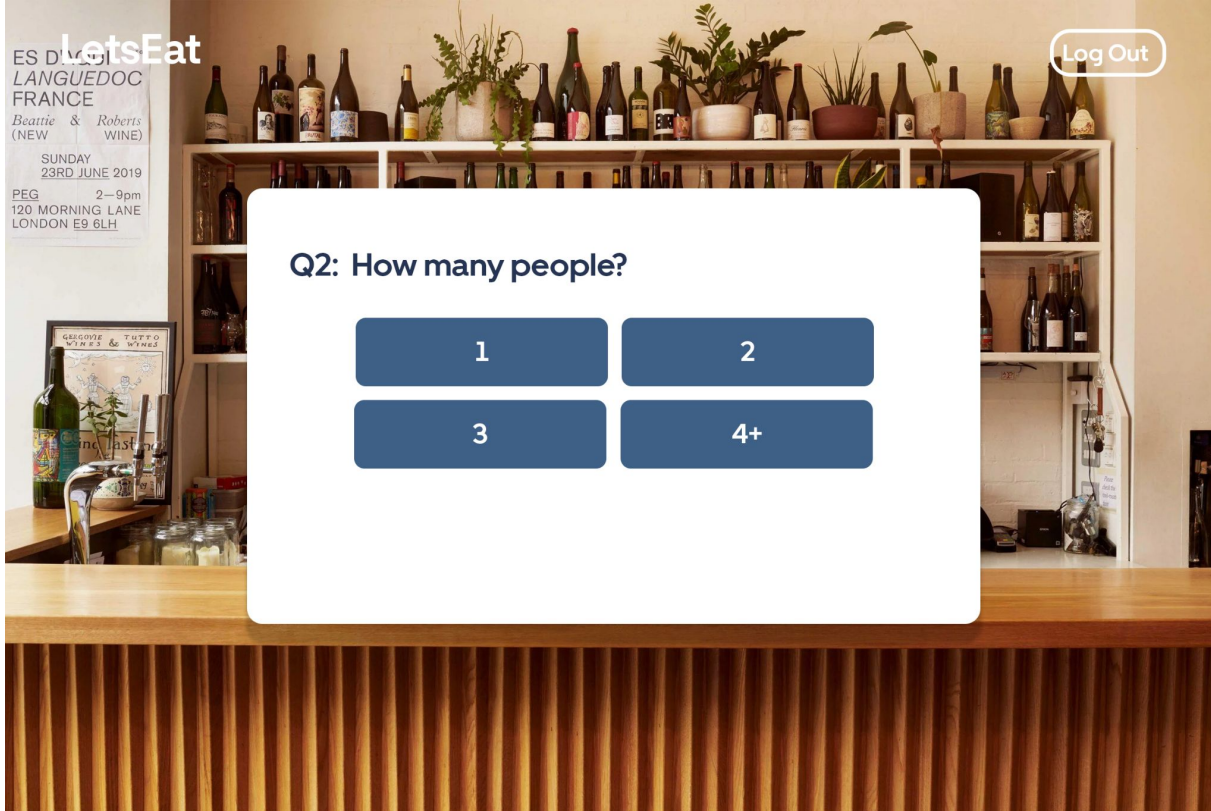
Friend

Date

Family

Work

Question



LetsEat

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LANGUEDOC
FRANCE

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Q2: How many people?

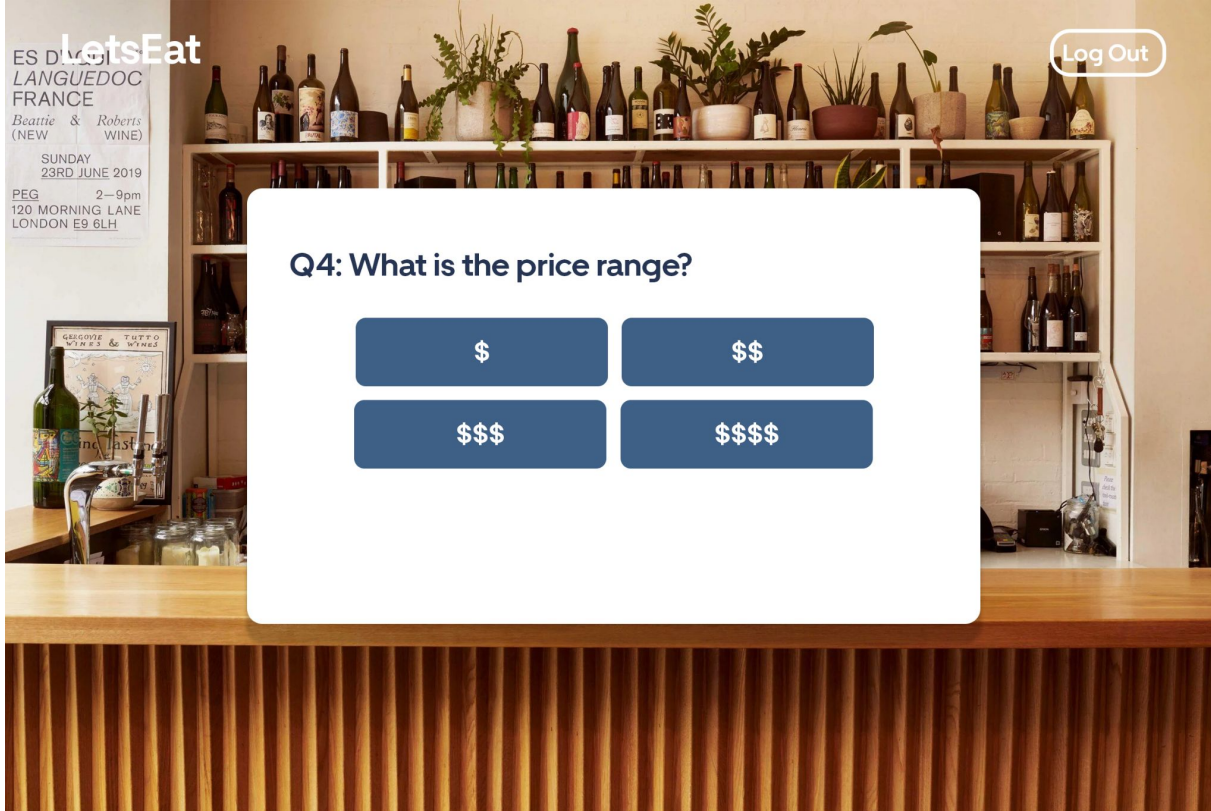
1

2

3

4+

Question



Question

Boqueria 1.3 mi



Spanish Tapas
1837 M St NW

\$\$\$

Try Again

I'm going!

Result

